



Program Overview for Lenders in the MRED (Chicagoland) market


RatePlug Automated Marketing Program gives you:

1. Display of your contact information and mortgage products *directly within* the property listings your Agents send to their homebuyers through the MLS system!
2. Auto-email alerts notify you whenever your Agents list a new property, schedules an open house, or sells a home through the MLS system!
3. Create co-branded property flyers with property info, pictures and your mortgage information in seconds!
4. Protection from new FTC MAP record keeping guidelines
5. One low annual cost allows you to work with as many Agents as you want!

Now you can truly partner with your Agents!

How RatePlug works within the MLS System




When participating Agents send property listings to their customers, real time mortgage information is available for each listing.

Becky Realtor, ABR,ABRM YOUR HOME SPECIALISTS!!! Goody Realty  powered by connectMLS

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Show: All Listings [More Listing Filters](#) Report: Brief Sort by: Received Date

1 to 10 of 20 [Next >](#) Mark All As Read Map Properties Printer Friendly Email Realtor

<input type="checkbox"/>	See Details	Additional Information	Virtual Tour	Received: 01/29/2009	<input checked="" type="checkbox"/> Interested	<input type="checkbox"/> Maybe	<input type="checkbox"/> Not Interested	Enter your comments here:
<input type="checkbox"/>	 << 1 of 9 >>	25 Dunhill Ln North Barrington, 60010 Beds: 3 Asmts: \$610 Type: 2 Stories Detached Single	Live Mortgage Info	List Price: \$574,900 Sold Price: Baths: 3.1 Freq: Monthly	Status: PCHG MLS #: 07024164 Rooms: 9 Apx. Sq. Ft: 3676 Taxes: \$12,743	<input type="text"/> (256 Chars. Remaining)		
<input type="checkbox"/>	 << 1 of 9 >>	10 Brandywine Rd South Barrington, 60010-9309 Beds: 4 Asmts: \$260 Type: 2 Stories Detached Single	Live Mortgage Info	List Price: \$575,000 Sold Price: Baths: 2.1 Freq: Annual	Status: ACTV MLS #: 07076456 Rooms: 12 Apx. Sq. Ft: 3036 Taxes: \$10,179.97	<input type="text"/> (256 Chars. Remaining)		
<input type="checkbox"/>	 << 1 of 5 >>	20475 N Joshua Ct Deer Park, 60010 Beds: 4 Asmts: \$269 Type: 2 Stories Detached Single	Live Mortgage Info	List Price: \$589,000 Sold Price: Baths: 3.1 Freq: Monthly	Status: ACTV MLS #: 06614344 Rooms: 9 Apx. Sq. Ft: 3116 Taxes: NEW	<input type="text"/> (256 Chars. Remaining)		

One Line View Sample



Detached Single Status: **PCHG**
 Address: **25 Dunhill Ln, North Barrington, 60010**
 Bedrooms: **3**
 Baths: **3.1**
 Total Rms: **9**
 Master Bedroom Bath: **Yes**
 # Fireplaces: **1**
 PIN: **14073010630000**
 Special Assessment/Service Area: **Yes**
 Type Ownership: **Fee Simple**
 Agent Owned/Interest: **No**
 Basement: **Yes**
 Parking Type: **Garage**
 Subdivision: **Wynstone**
 Type: **2 Stories**
 Style: **Traditional**
 Approx SF: **3676**
 Exterior: **Cedar, Stone**
 Age: **6-10 Years**

MLS #: **07024164**
 List Price: **\$574,900**
 Area: **10**
 HO Assessments: **\$610**
 Frequency: **Monthly**
 Taxes: **\$12,743**
 Tax Year: **2007**
 Tax Exemptions: **Homeowner**
 Year Built: **1999**
 Built Before 1978: **No**
 # Cars: **3**
 Model: **CUSTOM**
 Contract Date:
 Closed Date:
 Sold Price:
 Currently Leased: **No**
 Lease Exp Date:

Elementary: **SETH PAINE** District #: **95**
 Middle: **LAKE ZURICH MIDDLE - N CAMPUS** District #: **95**
 High: **LAKE ZURICH** District #: **95**

ROOM NAME	SIZE	LEVEL	FLOORING	WIN TRMT	ROOM NAME	SIZE	LEVEL	FLOORING
Living Room:		Not Applicable			Eating Area:	13X10	Main Level	Other
Dining Room:	14X12	Main Level	Hardwood	Yes	Loft:	17X12	2nd Level	Carpet
Kitchen:	14X13	Main Level	Other	Yes	Screened Porch:	32X8	Main Level	Other

When a customer clicks on a specific property, a special Customer Report has been created that will display your product and payment examples directly on the property detail view.

Dining Room: **Separate**
 Features: **Patio, Porch-Screened, Vaulted/Cathedral Ceiling**
 Fireplace: **Location-Family Room, Wood Burning, Attached Fireplace Doors/Screen, Gas Starter**
 Garage: **Attached, 3 Car Garage, Garage Door Opener(s) (Auto), Transmitter(s)**
 Heat/Fuel: **Gas, Forced Air, 2+ Sep Heating Systems, Indv Controls, Zoned**
 Sewer: **Overhead Sewers**
 Kitchen: **Eating Area-Breakfast Bar, Eating Area-Table Space, Pantry-Closet**
 Water: **Well-Community**

Remarks: **The award-winning, builder's model in The Enclave section of Wynstone. Many upgrades! Spacious 1st flr vaulted MBR suite, deluxe spa BA. Dramatic vaulted Grt Rm open to KT & DR. Designer KT: 42" cherry cabs, granite, brkfst bar, slate flr. Huge BRs w/private BAs + loft. Beautiful moldings, columns, art niches. 10 ft clgs! Big scr porch & brick patio. Great views! Enjoy resort-style living/entertaining in gated golf course comm**

Mortgage Payment Options for 25 Dunhill - North Barrington, IL 60010

 Demonstration Account (555) 123-4567 E-mail Demonstration	Affiliated Lender Any Lender Branch		Demonstration Account (555) 123-4567 char.theiner@rateplug.com		Personalize Your Mortgage Estimated Sales Price: \$ <input type="text"/> Down Payment: Amount or Percent \$ <input type="text"/> <input type="text"/> 20% <input type="button" value="v"/> <input type="button" value="CALCULATE"/>
	<input type="button" value="Get Details"/>	30 Year Fixed	15 Year Fixed	5/1 ARM	
Mortgage Paymt:	\$3,137	\$3,881	\$2,684		
Taxes:	\$1,062	\$1,062	\$1,062		
Insurance:	\$91	\$91	\$91		
Assessments:	\$610	\$610	\$610		
PMI:	\$0	\$0	\$0		
Total Paymt:	\$4,900	\$5,644	\$4,447		
Est. Income Req.:	\$203k	\$234k	\$184k		

Asking Price of **\$574,900** with a Down Payment of **20.0%** and a Loan Amount of **\$459,920** for **25 Dunhill - North Barrington, IL 60010**. Loan Payments are subject to changing Interest Rates. Click [Get Details](#) for required disclosures and more information. [Click here for relationship disclosure](#)



Detached Single Status: **ACTV**
 Address: **65 Round Barn Rd, Barrington Hills, 60010**
 Bedrooms: **5**
 Baths: **5.2**
 Total Rms: **20**
 Master Bedroom Bath: **Y**
 # Fireplaces: **6**
 PIN: **0111105040000**
 Special Assessment/Service Area: **N**
 Type Ownership: **Fee Simple**
 Agent Owned/Interest: **N**
 Basement: **Y**
 Parking Type: **Garage**
 Subdivision:
 Type: **2 Stories**
 Style: **Georgian**
 Approx SF:
 Exterior: **Brick (BR), Cedar (CD)**
 Age: **11-25 Years**


MLS #: **06709819**
 Price: **\$3,700,000**
 Area: **10**
 HO Assessments: **\$100**
 Frequency: **Annual**
 Taxes: **\$28,584.56**
 Tax Year: **2006**
 Tax Exemptions: **Homeowner**
 Year Built: **1995**
 Built Before 1978: **N**
 # Cars: **3**
 Model:
 Contract Date:
 Closed Date:
 Sold Price:
 Currently Leased:
 Lease Exp Date:

Elementary: **COUNTRYSIDE** District #: **220**
ELEMENTARY SC
 Middle: **BARRINGTONPRAI** District #: **220**
 High: **BARRINGTON** District #: **220**

In the other available consumer reports, a small icon will allow homebuyers to access the payment information via a link.

2nd Bedroom:	16X13	2nd Level	Carpet	Y
3rd Bedroom:	17X13	2nd Level	Carpet	Y
4th Bedroom:	15X12	2nd Level	Carpet	Y
5th Bdrm:	14X13	2nd Level	Carpet	Y
Air:	Central Air, Zoned			
Appliances:				
Assessments Include:	None			
Basement:	Full, Walkout, Finished			
Bath Amenities:	MBR - Full, Whirlpool, Separate Shower, Double Sink			
Dining Room:	Separate (SEP)			
Features:	Patio, Porch-Screened, Vaulted/Cathedral Ceiling, Skylight/s, Balcony, Porch, Horse Barn/Pole Barn, Bar-Wet			
Fireplace:	Location-Family Room, Location-Living Room, Location-Master Bedroom, Location-Basement, Location-Other, Wood Burning, Attached Fireplace			
	Doors/Screen, Gas Logs, Gas Starter			
Garage:	3 Car Garage, Garage Door Opener(s) (Auto), Transmitter(s), Heated			
Heat/Fuel:	Gas, Forced Air, 2+ Sep Heating Systems, Zoned			Kitchen: Island, Pantry-Butler, Pantry-Closet

If the home buyer clicks on the "Live mortgage info" or "key info" link they will view your expanded product menu and they can also email a question about financing to you or request services such as pre-approval to avoid financing issues later.




Sample Lender

Have a Mortgage Question?

Ask a question here. We will respond with no obligation to you.

To Talk with a Live Person – Contact: Demonstration Account - *Affiliated Lender*
 Office: (555) 123-4567 Mobile: (555) 666-7777 E-mail: Demostration Account Web Site: www.lenderwebsite.com
 Contact me for a Mortgage Pre Approval and to receive a complete Mortgage Plan....Your Text goes here....

Property Summary Information - MLS: 12345
Demo Agent Company



Larger Picture

Address: 407 Farnsworth Cir. - Port Barrington, IL 60010 - MLS: 12345

Asking: \$450,000 **Bedrooms:** 4 **Baths:** 2.1

Year Built: 2004 **Appx. Sq. Ft:** 2600 **Lot Size:** 1 Acre

To schedule a showing of this property, please contact:

Agent name and contact info appears here

For informational purposes only: Demo Agent Company is not a mortgage lender. Contact Affiliated Lender directly for more information about its products and your eligibility.

Available Programs from Affiliated Lender

The payments below assume an Asking Price of \$450,000 with a Down Payment of 20.0% and a Loan Amount of \$360,000 for 407 Farnsworth Cir. - Port Barrington, IL 60010 - MLS: 12345.

Click for more Disclosures ▶	30 Year Fixed	15 Year Fixed	5/1 ARM	3/1 ARM
Loan Amount:	\$360,000	\$360,000	\$360,000	\$360,000
Down Payment:	\$90,000	\$90,000	\$90,000	\$90,000
Interest Rate:	6.000%	5.500%	5.000%	4.330%
APR:	6.060%	5.590%	3.950%	3.560%
Points:	0	0	0	0
Monthly Payment				
Mortgage Payment:	\$2,158	\$2,942	\$1,933	\$1,788
Taxes:	\$167	\$167	\$167	\$167
Insurance:	\$71	\$71	\$71	\$71
HOA/Dues/Fees:	\$100	\$100	\$100	\$100
PMI:	\$0	\$0	\$0	\$0
Total Payment*:	\$2,496	\$3,279	\$2,270	\$2,126

Property Flyer System & Alerts

Allows you to create co-branded open house flyers containing property and mortgage payment information for your Agent's listings and open house events

Auto-Alert System

You will receive an email alert from RatePlug whenever one of your participating agents either; lists a new home in the MLS, or schedules an open house. **NEW ALERT ADDED**- *now you will be notified if your agent's new condo or townhome listing is FHA approved!*

Chris,

Below is a list of new Property Listings by your Participating RatePlug Agents:

Agent: John Westmore

06681300 - LOT 20 LONDON CIR - HADDENFIELD - \$460,000 ([Create Property Flyer](#))

Agent: Andrea Straub

01245367 – 927 ORCHARD LN – HADDENFIELD - \$799,900 ([Create Property Flyer](#))

06697507 - 600 N FAIRBANKS # 1401 - HADDENFIELD - \$1,090,000 ([Create Property Flyer](#))

To create an open house flyer, click on 'Create Property Flyer' next to the listed property, or log into the [Rate Plug System](#) and go to 'Create Property Flyer' from the main menu.

RatePlug/HandHeld Power

www.rateplug.com/mlsli

info@rateplug.com

(877)710-0808 Toll Free

(630)848-4337 fax

Property Flyer Sample (multiple templates available)

Flyers are generated in a few moments to be printed or emailed to your agent for open house events and other marketing needs.

The recommended disclaimer language from NAR is included to protect the Agent and Broker from new FTC standards.

RatePlug archives every flyer or MLS display for up to 10 years to meet the record keeping guidelines established under the same FTC-MAP ruling for ALL real estate professionals



123 Any Street, Any Town, USA 12345
4 Bedrooms, 4 Baths
MLS: 01245367

Listing Description:
 Largest Summit model on the best street in prestigious Gated Neighborhood. What a floor plan with office/music room, formal living room w/ fireplace, formal dining room, downstairs bedroom suite w/ bath, spacious family room with open kitchen area, plus a huge backyard with covered porch.

Purchase Price: \$799,900
Annual Taxes (est.): \$13,819
Annual Insurance (est): \$1,400
Association Fee (monthly): \$25

AGENT'S COMPANY LOGO

Heather Smith
 AnyTown Realty, Inc.
 (555) 657-1234
 heather@realty.com

Agent's Photo Here



Additional Details:

MLS #: 07091280
 Bedrooms: 4
 Bathrooms: 2 1/2
 County: DuPage
 Year Built: 1996
 Lot Dimensions: 75X220
 Living Room Size: 13X13
 Dining Room Size: 14X13
 Kitchen Size: 14X12
 Family Room Size: 20X18
 Master Bedroom Size: 16X15
 2nd Bedroom Size: 13X13
 3rd Bedroom Size: 13X12
 4th Bedroom Size: 13X13
 Basement: Full
 Garage: Attached, 2 Car
 Garage, Garage Door Opener/s (Auto)
 Features: Deck, Patio, Vaulted/Cathedral Ceiling, Skylight/s, Porch

For Informational purposes only: Anytown Realty is not a mortgage lender. Contact YourCo Lending Inc. directly for more information about its products and your eligibility.

Housing Payment Information			
Payment Details	15 YR FX	30 YR FX	5/1 ARM
Down Payment	20.00 %	10.00 %	10.00 %
Loan Amount	\$556,000	\$625,500	\$625,500
Interest Rate	6.250%	5.750%	6.000%
Points / APR	0.000 / 6.33%	0.000 / 6.12%	0.000 / 6.01%
Principal & Interest	\$4,767.27	\$3,650.25	\$3,750.19
Taxes / Ins. / Asmts.	\$994.96	\$994.96	\$994.96
Mortgage Insurance	\$	\$271.05	\$338.81
Total Payment*	\$5,762.23	\$4,916.26	\$5,083.96

LOAN OFFICER COMPANY LOGO

Bill Jones
 YourCo. Lending, Inc.
 (555) 257-7584
 bjones@lending.com

Loan Officer Photo Here

LENDER AND STATE SPECIFIC DISCLOSURE INFORMATION PLACED HERE

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Program Summary

- Get exposure to homebuyer early in the process through the system the Agents use!
- Builds relationships with existing and new Realtor referral sources
- Receive alerts from RatePlug notifying you when your agents list new homes, schedules open house event, sells a property, as well as the FHA approval status on all your agents condos
- Creates open house flyers for Agents in seconds
- FTC-MAP record keeping compliant!
- We train you how to use the tool and market to your Agents
- Low annual fee allows LO to work with multiple Agents

Enroll on this site Now!

contact us with any questions
(877) 710-0808
enroll on this site or www.rateplug.com/mred