

RatePlug Program Overview

for LONGLEAF PINE



01

MARKET NEED/ RATEPLUG SOLUTION

02

MLS SYSTEM INTEGRATION

03

ALERTS

04

PROPERTY FLYER SYSTEM

05

SUPPORT (MEMBER DASHBOARDS, SUPPORT TAB)

Addressing the Affordability Issue.

01.

9 out of 10 buyers are dependent on a mortgage to buy their home.

02.

The majority of the home buyers ages 22-56 are only able to put down 10% or less.

03.

Only 19% of buyers think now is a good time to buy according to NAR.

04.

Buyers do not know financing options that are available to them today.

MLS System Integration

Homebuyer benefits:

Understand affordability of homes they are viewing with the Realtor.

Can interact with payment details to customize experience.

Can contact LO, or access pre-approval or application.

Loan Officer benefits:

Their information is seen every time a homebuyer views a property listing report from their Realtor.

Realtor benefits:

They keep control of their transaction , ie. Sticky content.

They do not do anything different as we are embedded within their system.

onehome Buy / Rent ▾ Favorites Planner

← Back to Listings

123 Main St.
Anytown, IL 12345 MLS #1234567

For Sale \$325,000

Estimated Monthly Cost: \$1,417 - \$2,059 / mo

BREAKDOWN OF MONTHLY COST

Add a Note

MARKET INSIGHTS
View Insights

Estimated Monthly Costs
123 Main St.
Anytown, IL 12345
\$1,417 - \$2,059 / mo

	30 Yr Fx	15 Yr Fx	30 Yr FHA
Principal & Interest	\$1,061	\$1,703	\$1,367
Interest Rate	2.750%	2.250%	3.125%
APR	2.795%	2.329%	4.164%
Points	0	0	0
Property Taxes	\$167	\$167	\$167
Insurance	\$89	\$89	\$89
HOA/Dues/Fees	\$100	\$100	\$100
Mortgage Insurance	\$0	\$0	\$20
Total Payment*	\$1,417	\$2,059	\$1,943

*Total payment includes an estimation of principal and interest payment, property taxes, HOA/Dues/Fees, home owners insurance and private mortgage insurance (PMI) if applicable. Your actual rate, payment and costs could be higher. Get an official Loan Estimate before choosing a loan. Monthly Payment amounts above are based on estimates, may not apply to your situation and can change without notice. **FHA loans allow for a 3.5% Down Payment. ***VA loans allow for a 0.0% Down Payment.

View required disclaimer information

LENDER DETAILS

Name
Robert Lender
NMLS ID 9999999
Phone
(555) 111-2222
Ask Robert a Question
Visit Lender Website

City View
LOAN OFFICER NAME

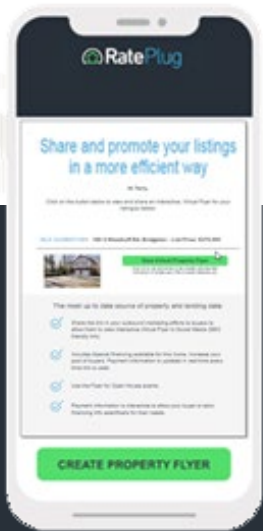
City View Lending
Get Pre-Approved

Beats - 6 Baths - 6 6,108 sqft
Days on Market: 64

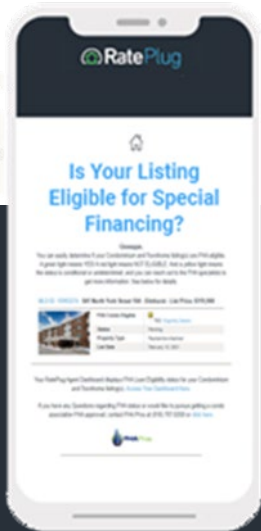
Overview
Welcome to your new home in this beautiful neighborhood! 6 bedrooms and 6 bathrooms! If school districts are important to you then you can also check that box, Breckville-Broadview Heights is in the top ten! This gorgeous colonial, nestled in the Creekside subdivision is packed with value and built for entertaining! From the open floor plan to the front room turned bar area, the first floor is a great place to gather with family and friends. ...
Read More

RATEPLUG ALERTS / INSIGHT SYSTEM

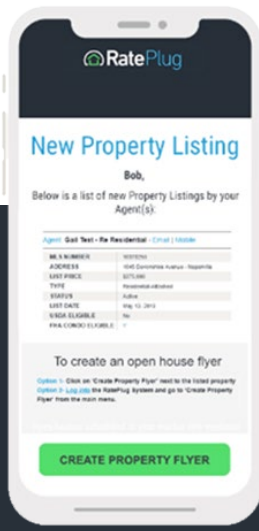
RatePlug generates and sends alerts to the Agent or to their Loan Officer to facilitate proactive support to help the agent sell a home (flyers, special finance information, etc).



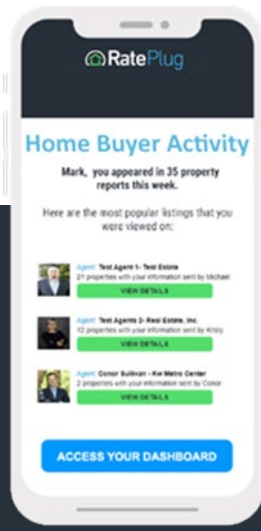
To Agent



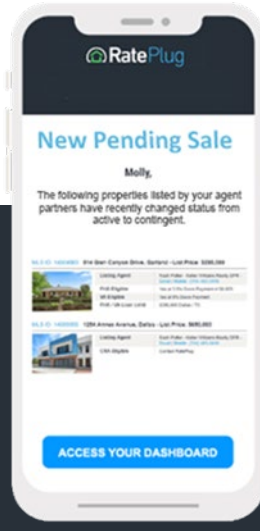
To Agent



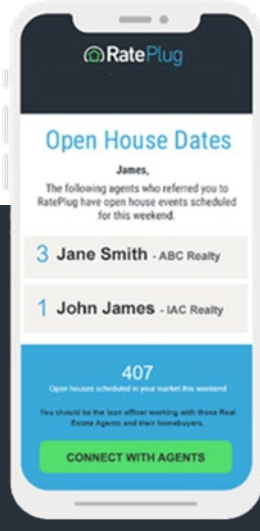
To LO



To LO



To LO



To LO

PROPERTY FLYER SYSTEM

Automatically created and sent to Agent when property listed.

LO can create in seconds. Multiple templates available.

Print and display in home for new listing or open house. QR code scan creates digital flyer for buyer.

Mortgage Information Contact:
Bryan Jones
 NMLS ID: 1041681
 Property Home Mortgage
 (813) 586-0272
bryan.jones@mutual.com
www.mutual.com

Real Estate Agent Contact:
Michelle B Chapman
 Lic. 10456
 Berkshire Hathaway Home Services George Properties
 (813) 575-0100
michelleb@kw.com
www.kw.com

102 River Farm Drive - Johns Creek, GA

Asking Price
\$465,000
 Year Built
1998

Bedrooms
3
 Bathrooms (bathrooms)
2
 Lot Area
2865.00
 A

Bedrooms
3 Full & 1 Half
 Bath
1

Great location in the heart of Johns Creek. This handsome townhome offers an open floor plan for easy living. Spacious Charming suite & bath on main with 2 generous Bedrooms and full-up living Great on both soaring ceilings and opens to dining room with bay window interest. Bright, light island kitchen includes stainless appliances & granite counters. Finished Terrace level with 2 well-lit rooms offer many options such as office, workout, rec or media room. HOA fees covers all exterior maintenance, water and roof. Close to shopping, restaurants and Newnan Park.

Mortgage Payment Options | Ask Bryan a Question

Purchase Price	30 Year Fixed		30 Year ARM		VA 30 Year Fixed		Conv. 5/5 ARM		15 Year Fixed		Conv. 7/6 ARM	
	Rate	Payment	Rate	Payment	Rate	Payment	Rate	Payment	Rate	Payment	Rate	Payment
\$465,000	3.75%	\$1,872.00	4.00%	\$1,916.00	2.75%	\$1,676.00	4.25%	\$2,020.00	3.25%	\$1,816.00	4.50%	\$2,136.00
Down Payment	\$30,000		20%									
Loan Amount	\$435,000		\$435,000		\$435,000		\$435,000		\$435,000		\$435,000	
Term (Months)	360		360		360		360		360		360	
Interest Rate	5.000%	5.125%	4.500%	4.625%	5.375%	4.625%	5.375%	5.000%	5.125%	4.875%	5.000%	
APR	5.140%	5.285%	4.677%	4.822%	5.500%	4.843%	5.643%	5.140%	5.285%	5.000%	5.140%	
Points	1.125	1	1.5	1.25	1	1.25	1	1.25	1	1.25	1	1.25
Principal & Interest	\$1,997	\$2,499***	\$2,410	\$2,263	\$2,370	\$2,293	\$2,593	\$2,593	\$2,410	\$2,410	\$2,593	\$2,593
Property Taxes	\$251	\$251	\$251	\$251	\$251	\$251	\$251	\$251	\$251	\$251	\$251	\$251
Homeowners Insurance	\$116	\$116	\$116	\$116	\$116	\$116	\$116	\$116	\$116	\$116	\$116	\$116
HOA/Dues/Fees	\$380	\$380	\$380	\$380	\$380	\$380	\$380	\$380	\$380	\$380	\$380	\$380
P.M.I.	\$0	\$316	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Payment*	\$2,744	\$3,549***	\$3,157	\$3,047	\$3,147	\$3,047	\$3,347	\$3,347	\$3,147	\$3,147	\$3,347	\$3,347

2746 Enfield Drive - Trophy Club, TX 76262

4 Bedrooms, 3 Full & 1 Half Baths
 MLS: 13535668

kw
KELLERWILLIAMS

Mary Jensen
 Lic. 61648113
 Coldwell Banker Residential
 (817) 714-2859 direct
 (817) 714-2859 mobile
mary.jensen@cbdw.com

PURCHASE PRICE: \$499,900 **ANNUAL INSURANCE (ESTIMATED): \$3,919**
ANNUAL TAXES: \$9,823 **HOA ASSOCIATION FEE (ANNUAL): \$350**

HOUSING PAYMENT INFORMATION

PAYMENT DETAILS:	30 Yr Fx	5/1 ARM	FRM 30 Yr
LOAN AMOUNT	\$391,920	\$391,920	\$348,931
INTEREST RATE	4.500%	3.750%	3.875%
APR	4.558%	2.898%	4.637%
Points	0.000	0.000	0.000
PRINCIPAL & INTEREST	\$2,176.89	\$1,716.54	\$1,846.88
TAXES / INS. / HOA	\$1,174.25	\$1,174.25	\$1,174.25
MTG. INSURANCE (MI)	\$0	\$0	\$226.75
TOTAL EST MONTHLY PMT*	\$3,360.15	\$2,899.39	\$3,041.90

Mortgage Information Contact:
Char Theiner
 NMLS ID: 1311233
 RatePlus Lending
 (813) 798-5332
char.theiner@rateplus.com

Real Estate Agent Contact:
Connie Abels
 Lic. 47100376
 RE/MAX Premier
 (972) 475-5717 Office
 (972) 442-2387
connie.abels@remax.com

2115 West Lant Avenue - Chicago, IL

Scan the code below for the latest financing options for this home. Plus - view neighborhood info such as parks, schools and other services.

rateplus.com/2105dne42

Teresa Bruce
 NMLS ID: 274970
 500 W. Southlake Blvd.
 Southlake, TX 75092
 (972) 795-7531 office
 (972) 795-7531 mobile
teresa.bruce@rateplusfamily.com
www.rateplus.com/newscenter

Digital

Printable

QR Code

Digital Property Flyer

An all-digital version for texting and email distribution. Can also shared via social media. RatePlug email's a virtual flyer on behalf of the LO for every New Listing and Open House alert received.

Flyer is also generated for active buyers via QR code that is displayed by Agents at open house events.



Mortgage Information Contact:
Deven Alldaffer
 NMLS ID 19572
 Fairway Independent Mortgage
 (727) 450-4949 % website
 deven@fairwaymo.com

FAIRWAY GET PRE-APPROVED

Real Estate Agent Contact:
Heather Anderson
 Lic.: 344565
 DALTON WADE INC
 (888) 668-5283 % website
 (813) 504-0634
 heatherall@dwdhouses@gmail.com

HEATHER ANDERSON DALTON WADE INC

209 PINE STREET - HOMOSASSA, FL | MLS: T3461726 | Neighborhood Information
Share Options

Asking Price: **\$399,000**
 Year Built: 1989

Bedrooms: **4**
 Square Feet (approx): 2212

Bathrooms: **2 Full**
 Lot Size: 94 x 120

This property was recently listed for sale.

Beautiful 4 bedroom 2 bath pool home located in Sugar Mills. This home features a split floor plan with large master bedroom and master bath. With A double door entry opening up into the living room, moving in will be a breeze. Long day at work? No problem, come home and enjoy a nice soak in your bathroom oasis. Enjoy breakfast in the dining area over looking the pool or simply enjoy breakfast on your covered lanai. This spacious patio is nicely done in tile with pavers around the pool. Have more privacy with no neighbors directly behind and to the right. Inside laundry room located right next to the garage for easy access. Move in ready with a price to sell quickly.

[SHOW MORE](#)

Mortgage Payment Options | Ask Deven a Question

Purchase Price:

Down Payment:

[Re-Calculate Payments](#)

For informational purposes only: DALTON WADE INC is not a mortgage lender. Contact Fairway Independent Mortgage directly for more information. The payments shown assume an Asking Price of \$399,000 with a Down Payment of \$79,800 on a Loan Amount of \$319,200. Your actual rate, payment, and costs could be higher. Get an official Loan Estimate before choosing a loan.

	30 Year Fixed	15 Year Fixed	30 Year Fixed FHA	USDA	VA	Conv 5/6 ARM
Loan Amount:	\$319,200	\$319,200	\$391,773	\$403,030	\$408,177	\$319,200
Down Payment:	\$79,800	\$79,800	\$13,965	\$0	\$0	\$79,800
Term (Months):	360	180	360	360	360	360
Interest Rate:	7.000%	7.000%	7.000%	7.125%	7.125%	6.500%
APR:	7.117%	7.189%	7.669%	7.676%	7.472%	8.239%
Points:	0.5	0.5	0.5	0	0.25	2.5
Principal & Interest:	\$2,124	\$2,869	\$2,606**	\$2,715	\$2,750	\$2,018
Property Taxes:	\$128	\$128	\$128	\$128	\$128	\$128
Homeowners Insurance:	\$166	\$166	\$166	\$166	\$166	\$166
HOA/Dues/Fees:	\$10	\$10	\$10	\$10	\$10	\$10
PMI:	\$0	\$0	\$176	\$118	\$0	\$0
Total Payment*:	\$2,428	\$3,173	\$3,086**	\$3,137	\$3,054	\$2,322

Mortgage Information Contact:
Deven Alldaffer
 NMLS ID 19572
 Fairway Independent Mortgage
 (727) 450-4949
 deven@fairwaymo.com
 www.teamalldaffer

[ASK DEVEN A QUESTION](#)

[GET PRE-APPROVED](#)

FAIRWAY

Member Dashboards


All RatePlug subscribers have access to their own membership dashboards to manage their account settings, usage, etc.

To access your dashboard go to:

www.rateplug.com/member and enter your login credentials.

if you do not know your login credentials, you can request to retrieve them through this page.



Welcome Susan Seller | Keller Williams Realty, Inc. | MRED Tuesday, Dec 12, 2023



kw
KELLERWILLIAMS.

Agent Dashboard Options


- ▶ **Search MRED Listings by Special Financing**
 - Zero Down Options (USDA) – FHA Condo Eligible Units, Assumable Loans – Bank Deals CRA
- ▶ **Search Public Records**
 - Homes with Assumable Loans – Search Homes by Valuation
- ▶ **View your 1 Listings and Request Property Flyers**
 - Total USDA Eligible: 0
 - Total VA Eligible: 1
- ▶ **My Active Loan Officers - Total 2**


 - ▶ Invite additional Loan Officers

RatePlug Account Info

▶ View/Edit Your Account



Your Join Date: 5/21/2003




Empowers Home Buying

▶ Contact Us

▶ My Account
▶ Customers
▶ Agents
▶ Services
▶ Support

Welcome Larry Lender
Friday, Sep 14, 2018



ABC Mortgage Inc.

Please select from the following options:

- ▶ [Show Customers](#) (8)
- ▶ [Show/Add Agents](#) - 4 Available
- ▶ [Generate a Property Flyer](#)
- ▶ [View your Agent's Dashboards](#)
- ▶ [Current Mortgage Rates](#)
- ▶ [RatePlug Marketing Tools](#)
- ▶ [RatePlug Display Archive](#)
- ▶ [RatePlug E-mail Alert History](#)

Your Monthly Stats


- ▶ MLS Displays: 0
- ▶ Detail Displays: 25
- ▶ Listing Alerts: 1
- ▶ Sales Contract: 0
- ▶ Open House Alerts: 0
- ▶ Flyers Made: 5
- ▶ Active Agents: 5

Update Rates and Products

- ▶ [View and Modify Rates](#)
- ▶ [Add a Loan Product](#)
- ▶ [Modify Loan Limits](#)
- ▶ [Modify Default Settings](#)
- ▶ [View and Modify LTV Rate Requirements](#)

Loan Officer Profile Options

- ▶ [View/Modify Services Offered](#)
- ▶ [View/Modify States Approved to Lend In](#)
- ▶ [View/Modify Bio](#)
- ▶ [View/Edit Your Account](#)



RatePlug Options

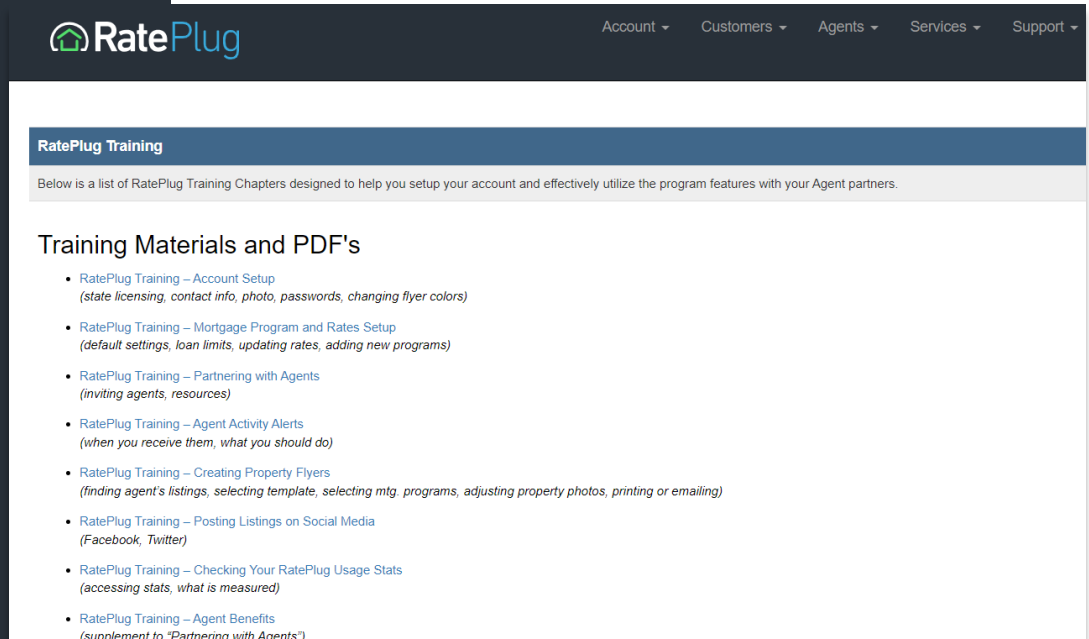
- ▶ [View RatePlug Statistics](#)

Your Program to Date Stats

- ▶ MLS Displays: 1,757
- ▶ Detail Displays: 1,216
- ▶ Listing Alerts: 382
- ▶ Sales Contract: 218
- ▶ Open House Alerts: 43
- ▶ Flyers Made: 3,561

Training and Online Support

From your member Dashboard you can access training and Usage support for specific RatePlug features through the “Support” tab in the top Navigation pane.



The screenshot shows the RatePlug website's training page. At the top, there is a dark navigation bar with the RatePlug logo on the left and menu items for Account, Customers, Agents, Services, and Support on the right. Below the navigation bar is a blue header section titled "RatePlug Training". Underneath this header is a light gray box containing the text: "Below is a list of RatePlug Training Chapters designed to help you setup your account and effectively utilize the program features with your Agent partners." The main content area is titled "Training Materials and PDF's" and contains a bulleted list of training chapters, each with a blue link and a brief description in parentheses.

RatePlug Training

Below is a list of RatePlug Training Chapters designed to help you setup your account and effectively utilize the program features with your Agent partners.

Training Materials and PDF's

- [RatePlug Training – Account Setup](#)
(state licensing, contact info, photo, passwords, changing flyer colors)
- [RatePlug Training – Mortgage Program and Rates Setup](#)
(default settings, loan limits, updating rates, adding new programs)
- [RatePlug Training – Partnering with Agents](#)
(inviting agents, resources)
- [RatePlug Training – Agent Activity Alerts](#)
(when you receive them, what you should do)
- [RatePlug Training – Creating Property Flyers](#)
(finding agent's listings, selecting template, selecting mtg. programs, adjusting property photos, printing or emailing)
- [RatePlug Training – Posting Listings on Social Media](#)
(Facebook, Twitter)
- [RatePlug Training – Checking Your RatePlug Usage Stats](#)
(accessing stats, what is measured)
- [RatePlug Training – Agent Benefits](#)
(supplement to "Partnering with Agents")



www.rateplug.com/lpr

support@rateplug.com